

# TIPS FOR WRITING AN ARTIST STATEMENT

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- Keep it simple.
- Keep it short – no more than 3/4 page.
- Write it in language everyone can understand.
- Offer answers to a few basic questions
  - What inspires you?
  - What does it signify?
  - What is your process?
  - What makes it unique?
  - What does it mean to you?
- Try to prompt viewers to
  - Reflection
  - Connection
  - Attraction
- A simple approach is the following
  - Who – who you are – a short bio
  - What – what kind of work you do
  - Why – why you want to do this work
  - When – when did you produce the work
  - Where – where was the work created